

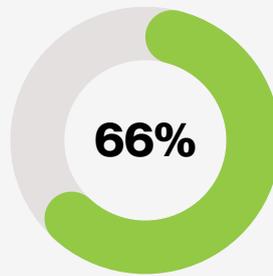
Sustainability In Trail Running Research Report

As part of ITRA's eco-responsibility initiative, the Green Charter, we surveyed our members to gather their opinions on sustainability in trail running.

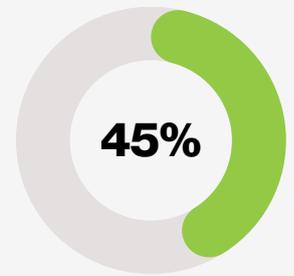
Discover our key findings, from what trail runners see as the biggest impact on the sport to how a more sustainable race influences their decision to participate.



Sustainability In Trail Running

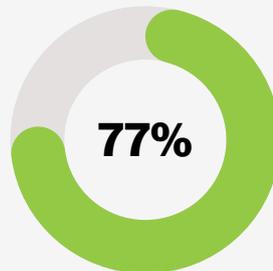


Of runners think sustainability in trail running is extremely important

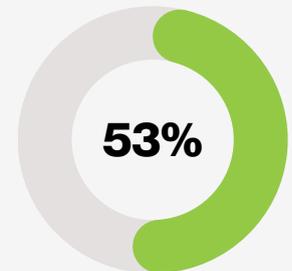


Of runners think that trail running is not doing enough to promote and uphold principles of environmental and social sustainability

Event Participation

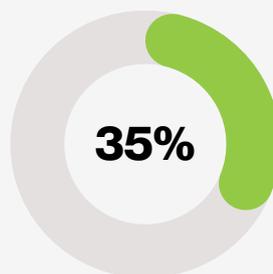


Of runners would be more likely to participate in a trail running event if it had a strong focus on sustainability

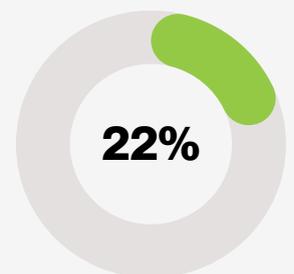


Of runners would be willing to pay more for an event if the money was going towards sustainability initiatives

Biggest Impact To Trail Running Events



Of runners think waste created during the event is the biggest impact



Of runners think transport is the biggest impact



5,000 survey responses



130 countries represented